



Tao Heung Holdings Limited 稻香控股有限公司*

(Incorporated in the Cayman Islands with Limited Liability) Stock Code: 573

2014 INTERIM REPORT

* For identification purposes only





Corporate Information

Board of Directors

Executive Directors

Mr. Chung Wai Ping (Chairman)

Mr. Wong Ka Wing Mr. Chung Ming Fat

Mr. Leung Yiu Chun (Chief Executive Officer)

Ms. Wong Fun Ching Mr. Ho Yuen Wah

Non-executive Directors

Mr. Fong Siu Kwong

Mr. Chan Yue Kwong, Michael

Independent Non-executive Directors

Mr. Li Tze Leuna

Professor Chan Chi Fai. Andrew Mr. Mak Hing Keung, Thomas

Mr. Ng Yat Cheung

Company Secretary

Mr. Leung Yiu Chun FCCA, FCPA

Authorised Representatives

Mr. Leung Yiu Chun Mr. Ho Yuen Wah

Members of Audit Committee

Mr. Mak Hing Keung, Thomas (Chairman)

Mr. Li Tze Leung

Professor Chan Chi Fai, Andrew Mr. Chan Yue Kwong, Michael

Members of Nomination Committee

Professor Chan Chi Fai, Andrew (Chairman)

Mr. Ng Yat Cheung

Mr. Chan Yue Kwong, Michael

Members of Remuneration Committee

Mr. Li Tze Leung (Chairman)

Mr. Fong Siu Kwong

Mr. Mak Hing Keung, Thomas

Registered Office

Cricket Square, Hutchins Drive P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands

Principal Place of Business in Hong Kong

No. 18 Dai Fat Street, Tai Po Industrial Estate,

Tai Po, New Territories, Hong Kong

Principal Share Registrar

Royal Bank of Canada Trust Company (Cayman) Limited 4th Floor, Royal Bank House 24 Shedden Road, George Town Grand Cayman KY1-1110, Cayman Islands

Hong Kong Branch Share Registrar

Computershare Hong Kong Investor Services Limited Shops 1712-16, 17th Floor, Hopewell Centre 183 Oueen's Road East Wanchai, Hong Kong

Principal Bankers

Bank of China (Hong Kong) Limited Bank of East Asia, Limited BNP Paribas Hong Kong Branch Dah Sing Bank Limited DBS Bank (Hong Kong) Limited Deutsche Bank AG, Hong Kong Branch Hang Seng Bank Limited Standard Chartered Bank (Hong Kong) Limited

Principal Auditors

Ernst & Young

Stock Code

573

Website

www.taoheung.com.hk

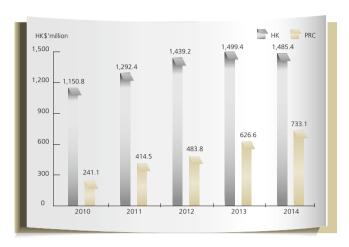
Financial Highlights

		Six months en	ded 30 June	
		2014		
Key Financial Ratios		(Unaudited)		
		HK\$'000		
Performance				
Revenue		2,218,520	2,126,009	4.4%
EBITDA		2,218,320	304,673	(1.8%)
Profit attributable to owners of the parent		128,029 12.9%	138,978 14.3%	(7.9%)
Gross profit margin	1			(9.8%)
Net profit margin	1	5.8%	6.5%	(10.8%)
		HK cents	HK cents	
Per Share Data		THE COINES	THE CELLES	
Earnings per share				
– Basic		12.53	13.60	(7.9%)
– Dilutive		12.50	13.56	(7.8%)
Interim dividend per share		6.00	6.20	(3.2%)
internit dividend per share		0.00	0.20	(5.2 /0)
		30 June	31 December	% Change
		2014		
		(Unaudited)		
		HK\$'000		
Total assets		2,482,520	2,610,267	(4.9%)
Net assets		1,772,822	1,741,786	1.8%
Cash and cash equivalents		269,875	371,267	(27.3%)
Net cash	2	140,044	119,802	16.9%
Net Casil	2	140,044	119,002	10.9%
Liquidity and Gearing				
Current ratio	3	1.2	1.1	9.0%
Quick ratio	4	0.9	0.8	12.5%
Gearing ratio	5	7.5%	14.7%	(49.0%)
		HK cents	HK cents	
Per Share Data				
Nist seeds as a significant	6	172 F2	170.49	1.8%
Net assets per share Net cash per share	7	173.53 13.71	170.49	16.9%

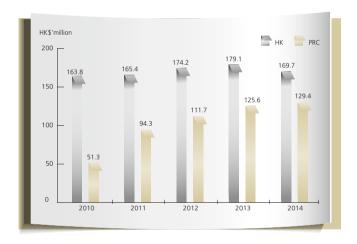
Notes:

- 1. Net profit margin is calculated as net profit attributable to owners of the parent divided by revenue.
- 2. Net cash is calculated as cash and cash equivalents less interest-bearing bank borrowings.
- 3. Current ratio is calculated as current assets divided by current liabilities.
- 4. Quick ratio is calculated as current assets less inventories divided by current liabilities.
- 5. Gearing ratio is calculated as total debt (interest-bearing bank borrowings and finance lease payables) divided by total equity attributable to owners of the parent.
- 6. Net assets per share is calculated based on the number of 1,021,611,000 shares (31 December 2013: 1,021,611,000 shares).
- 7. Net cash per share is calculated based on the number of 1,021,611,000 shares (31 December 2013: 1,021,611,000 shares).

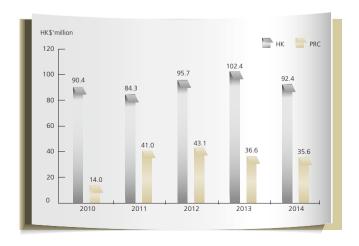
Turnover for the six months ended 30 June



EBITDA for the six months ended 30 June



Profit attributable to owners of the parent for the six months ended 30 June



Condensed Consolidated Statement of Profit or Loss

For the six months ended 30 June 2014

Interim Results (Unaudited)

The board of directors (the "Board") of Tao Heung Holdings Limited (the "Company"), together with its subsidiaries (collectively the "Group"), hereby announces the unaudited condensed consolidated interim results of the Group for the six months ended 30 June 2014 together with comparative figures for the corresponding period in 2013. These interim condensed consolidated financial statements for the six months ended 30 June 2014 have not been audited, but have been reviewed by the Audit Committee of the Company.

		Six months er 2014	nded 30 June 2013
		(Unaudited) HK\$'000	(Unaudited) HK\$'000
REVENUE	5	2,218,520	2,126,009
Cost of sales		(1,931,611)	(1,821,440)
Gross profit		286,909	304,569
Other income and gains, net Selling and distribution expenses Administrative expenses	5	5,322 (44,878) (93,768)	10,413 (42,872) (101,450)
Finance costs	6	(1,896)	(1,452)
PROFIT BEFORE TAX	7	151,689	169,208
Income tax expense	8	(26,904)	(29,932)
PROFIT FOR THE PERIOD		124,785	139,276
Attributable to: Owners of the parent		128,029	138,978
Non-controlling interests		(3,244)	298
		124,785	139,276
EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT			
– Basic	10	HK12.53 cents	HK13.60 cents
– Diluted	10	HK12.50 cents	HK13.56 cents

Details of the dividend payable and proposed for the period are disclosed in note 9 to the condensed consolidated financial statements.

Interim Report 2014

Condensed Consolidated Statement of Comprehensive Income For the six months ended 30 June 2014

	Six months er	nded 30 June
	2014	2013
	(Unaudited) HK\$'000	(Unaudited) HK\$'000
PROFIT FOR THE PERIOD	124,785	139,276
OTHER COMPREHENSIVE INCOME/(LOSS)		
Other comprehensive income/(loss) to be reclassified to profit or loss in subsequent periods:		
Exchange differences on translation of foreign operations	(29,388)	14,849
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	95,397	154,125
Attributable to:		.== ===
Owners of the parent	99,340	153,303
Non-controlling interests	(3,943)	822
	95,397	154,125

Condensed Consolidated Statement of Financial Position

As at 30 June 2014

Non-current assets 1,834,283	31 December	30 June		
NON-CURRENT ASSETS Property, plant and equipment 11 1,451,248 Prepaid land lease payments 61,225 Investment properties 11 14,850 Goodwill 12 40,362 Intangible asset 1,369 Investments in associates 1,251 Biological assets 2,853 Deferred tax assets 77,563 Rental deposits 117,664 Deposits for purchases of items of property, plant and equipment 65,898 CURRENT ASSETS Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 20,868 Pledged deposits 20,868 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784		2014		
NON-CURRENT ASSETS Property, plant and equipment 11 1,451,248 Prepaid land lease payments 61,225 Investment properties 11 1 14,850 Goodwill 12 40,362 Intangible asset 1,251 Biological assets 2,853 Deferred tax assets 77,563 Rental deposits 117,664 Deposits for purchases of items of property, plant and equipment 65,898 CURRENT ASSETS Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 20,868 Pledged deposits 20,868 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 159,831 Interest-bearing bank borrowings 150,831 Finance lease payables 208 Tax payable 41,784		(Unaudited)		
Property, plant and equipment 11 1,451,248 Prepaid land lease payments 61,225 Investment properties 11 14,850 Goodwill 12 40,362 Intrangible asset 1,369 Investments in associates 1,251 Biological assets 2,853 Deferred tax assets 77,563 Rental deposits 117,664 Deposits for purchases of items of property, plant and equipment 65,898 Total non-current assets 1,834,283 CURRENT ASSETS 19,665 Inventories 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES 14 154,271 Tother payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 <tr< th=""><th>HK\$'000</th><th>HK\$'000</th><th></th><th></th></tr<>	HK\$'000	HK\$'000		
Prepaid land lease payments 61,225 Investment properties 11 14,850 Goodwill 12 40,365 Intangible asset 1,369 1,369 Investments in associates 1,251 360 Biological assets 2,853 2,853 Deferred tax assets 77,563 37,563 Rental deposits 117,664 36,898 Total non-current assets of items of property, plant and equipment 65,898 CURRENT ASSETS 1,834,283 Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 <td></td> <th></th> <td></td> <td>NON-CURRENT ASSETS</td>				NON-CURRENT ASSETS
Investment properties	1,475,878	1,451,248	11	Property, plant and equipment
Goodwill 12 40,362 Intangible asset 1,369 Investments in associates 1,251 Biological assets 2,853 Deferred tax assets 77,563 Rental deposits 117,664 Deposits for purchases of items of property, plant and equipment 65,898 Total non-current assets 1,834,283 CURRENT ASSETS Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 159,831 Finance lease payables 208 Tax payable 41,784	63,480	61,225		Prepaid land lease payments
Intangible asset Investments in associates Investments in associates Investments in associates Injustral in associates Injustr	14,850	14,850	11	Investment properties
Investments in associates Biological assets Current tax assets Current assets At 1,251	40,804		12	
Biological assets Deferred tax assets Perred tax assets Perred tax assets Perred tax assets Percent deposits Proposits for purchases of items of property, plant and equipment Proposits for purchases CURRENT ASSETS Inventories Inventories Inventories Inspect of tems of property, plant and equipment CURRENT ASSETS Inventories Inventories Inspect of tems of property, plant and equipment CURRENT ASSETS Inventories Inspect of tems of property, plant and equipment Inspect of tems of property, plant and equipment CURRENT ASSETS Inventories Inspect of tems of property, plant and equipment Inspect of tems of tems of property, plant and equipment Inspect of tems o	1,451			-
Deferred tax assets Rental deposits Rental deposits Peposits for purchases of items of property, plant and equipment Total non-current assets Total non-current assets CURRENT ASSETS Inventories Inventories Indeposits Indeposits Indeposits Indeposits Inventories Inven	1,251			
Rental deposits Deposits for purchases of items of property, plant and equipment Total non-current assets 1,834,283 CURRENT ASSETS Inventories Inventories Inglicit radie receivables Indeposits and other receivables Indeposits and other receivables Insurance very a series of the	2,105			
Total non-current assets CURRENT ASSETS Inventories Ingoing assets Ingoing assets Index receivables I	71,731			
Total non-current assets CURRENT ASSETS Inventories I	108,355			·
CURRENT ASSETS Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	104,163	65,898		Deposits for purchases of items of property, plant and equipment
Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	1,884,068	1,834,283		Total non-current assets
Inventories 159,724 Biological assets 19,665 Trade receivables 13 27,199 Prepayments, deposits and other receivables 137,479 Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784				
Biological assets Trade receivables Trade receivables Trade receivables Trade receivables Trade receivables Tax recoverable Tax recoverable Pledged deposits Cash and cash equivalents Total current assets CURRENT LIABILITIES Trade payables Trade payables Trade payables and accruals Interest-bearing bank borrowings Tinance lease payables Tax payable				
Trade receivables Prepayments, deposits and other receivables Tax recoverable Pledged deposits Cash and cash equivalents Total current assets CURRENT LIABILITIES Trade payables Other payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable Tax payable 13 27,199 137,479 137,479 20,868 13,427 269,875 648,237 14 154,271 256,637 208 Tax payable Tax payable 13 17 18 19 19 19 19 19 19 19 19 19 19 19 19 19	174,813	-		
Prepayments, deposits and other receivables Tax recoverable Pledged deposits Cash and cash equivalents Total current assets CURRENT LIABILITIES Trade payables Tother payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable Tax payable 137,479 20,868 13,427 269,875 648,237	15,618			5
Tax recoverable 20,868 Pledged deposits 13,427 Cash and cash equivalents 269,875 Total current assets 648,237 CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	28,196	-	13	
Pledged deposits Cash and cash equivalents Total current assets CURRENT LIABILITIES Trade payables Tother payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable Tax payable 13,427 648,237 154,271 154,271 256,637 89,831 Finance lease payables 208 41,784	112,596			
Cash and cash equivalents Total current assets 648,237 CURRENT LIABILITIES Trade payables Other payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable Tax payable 269,875 648,237 14 154,271 256,637 89,831 Finance lease payables 208 Tax payable 41,784	10,441			
Total current assets CURRENT LIABILITIES Trade payables Other payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable Tax payable 648,237 14 154,271 256,637 89,831 Finance lease payables 208 Tax payable 41,784	13,268			- · · · ·
CURRENT LIABILITIES Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	371,267	209,875		Cash and cash equivalents
Trade payables 14 154,271 Other payables and accruals 256,637 Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	726,199	648,237		Total current assets
Trade payables Other payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable 14 154,271 256,637 89,831 Finance lease payables 208 Tax payable 41,784				
Other payables and accruals Interest-bearing bank borrowings Finance lease payables Tax payable 256,637 89,831 208 41,784	402.647	454.074	1 1	
Interest-bearing bank borrowings 89,831 Finance lease payables 208 Tax payable 41,784	182,647		14	
Finance lease payables 208 Tax payable 41,784	275,359 183,132			
Tax payable 41,784	214			
	31,868			· ·
Total current liabilities 542,731	51,000	71,704		Tax payable
	673,220	542,731		Total current liabilities
NET CURRENT ASSETS 105,506	52,979	105,506		NET CURRENT ASSETS
TOTAL ASSETS LESS CURRENT LIABILITIES 1,939,789	1,937,047	1 939 789		TOTAL ASSETS LESS CLIRRENT LIABILITIES

Interim Report 2014 07

Condensed Consolidated Statement of Financial Position (continued) As at 30 June 2014

Notes	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
NON-CURRENT LIABILITIES Other payables and accruals Interest-bearing bank borrowings Finance lease payables Due to non-controlling shareholders of subsidiaries Deferred tax liabilities	82,926 40,000 659 23,070 20,312	82,394 68,333 784 23,381 20,369
Total non-current liabilities	166,967	195,261
Requiry Equity attributable to owners of the parent Issued capital Reserves Proposed dividend 9	1,772,822 102,161 1,589,607 61,297	1,741,786 102,161 1,551,564 64,361
Non-controlling interests Total equity	1,753,065 19,757 1,772,822	1,718,086 23,700 1,741,786

Condensed Consolidated Statement of Changes in Equity For the six months ended 30 June 2014

		Issued capital (Unaudited) HK\$'000	Share premium (Unaudited) HK\$'000	Capital reserve (Unaudited) HK\$'000	Other reserve (Unaudited) HK\$'000	Share option reserve (Unaudited) HK\$'000	Capital redemption reserve (Unaudited) HK\$'000	Exchange fluctuation reserve (Unaudited) HK\$'000	Retained profits (Unaudited) HK\$'000	Proposed dividend (Unaudited) HK\$'000	Total (Unaudited) HK\$'000	Non- controlling interests (Unaudited) HK\$'000	Tota equit (Unaudited HK\$'00
At 1 January 2013		102,161	335,220	110,748	11,056	8,730	9	72,206	848,484	69,470	1,558,084	19,031	1,577,11
Profit for the period Other comprehensive income for the period: Exchange differences on translation of foreign		-	-	-	-	-	-	-	138,978	-	138,978	298	139,27
operations			-		-	_	-	14,325		_	14,325	524	14,84
Total comprehensive income for the period Capital contribution from a non-controlling		-	-	-	-	-	-	14,325	138,978	-	153,303	822	154,12
shareholder of a subsidiary Acquisition of subsidiaries Dividend paid to a non- controlling shareholder of		-	-	-	-	-	-	-	-	-	-	7,350 (52)	7,35 (5
a subsidiary Final 2012 dividend Proposed interim 2013		-	-	-	-	-	-	-	-	- (69,470)	- (69,470)	(1,141)	(1,14 (69,47
dividend	9	-	-	-	-	-	-	-	(63,340)	63,340	-	-	
At 30 June 2013		102,161	335,220	110,748	11,056	8,730	9	86,531	924,122	63,340	1,641,917	26,010	1,667,92
At 1 January 2014		102,161	335,220	110,748	11,056	8,363	9	90,814	995,354	64,361	1,718,086	23,700	1,741,78
Profit for the period Other comprehensive loss for the period: Exchange differences on		-	-	-	-	-	-	-	128,029	-	128,029	(3,244)	124,78
translation of foreign operations		_	_	_	_	_	_	(28,689)	_	_	(28,689)	(699)	(29,38
Total comprehensive income for the period Transfer of share option		-	-	-	-	-	-	(28,689)	128,029	-	99,340	(3,943)	95,39
reserve upon the forfeiture of share options Final 2013 dividend		-	-	-	-	(674)	-	-	674	- (64.261)	- (64.261\	-	/c/l no
Proposed interim 2014		_	-	-	-	=	_	-	-	(64,361)	(64,361)	-	(64,36
dividend	9	_	-	-	-	_	-	-	(61,297)	61,297	-	-	
		102,161	335,220*	110,748*	11,056*	7,689*	9*	62,125*	1,062,760*	61,297	1,753,065	19,757	1,772,82

These reserve accounts comprise the consolidated reserves of HK\$1,589,607,000 (31 December 2013: HK\$1,551,564,000) in the condensed consolidated statement of financial position.

Condensed Consolidated Statement of Cash Flows

For the six months ended 30 June 2014

	Notes	2014 (Unaudited) HK\$'000	2013 (Unaudited) HK\$'000
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before tax Adjustments for:		151,689	169,208
Interest income	5	(1,072)	(783)
Finance costs	6	1,896	1,452
Gain on disposal of items of property, plant and equipment, net	7	_	(60)
Write-off of items of property, plant and equipment	7	341	374
Recognition of prepaid land lease payments	7	602	600
Depreciation of property, plant and equipment	7	144,838	133,413
Amortisation of an intangible asset	7	44	
In any control of an extension		298,338	304,204
Increase in rental deposits Decrease in inventories		(9,957) 13,568	(5,967) 28,218
Increase in biological assets		(5,259)	(313)
Increase in trade receivables		(183)	(6,155)
Increase in prepayments, deposits and other receivables		(25,925)	(31,424)
Decrease in trade payables		(25,982)	(108,616)
Decrease in other payables and accruals		(15,350)	(33,912)
Cash generated from operations		229,250	146,035
Interest paid		(1,882)	(1,444)
Hong Kong profits tax paid		(15,110)	(10,158)
Overseas tax paid		(17,975)	(20,776)
Net cash flows from operating activities		194,283	113,657

Condensed Consolidated Statement of Cash Flows (continued)

For the six months ended 30 June 2014

Notes	2014 (Unaudited) HK\$'000	2013 (Unaudited) HK\$'000
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of items of property, plant and equipment Deposits paid for purchases of items of property, plant and	(98,501)	(137,682)
equipment Acquisition of subsidiaries	(8,453) -	(139,585) 10,076
Proceeds from disposal of items of property, plant and equipment Interest received	- 1,072	63 783
Net cash flows used in investing activities	(105,882)	(266,345)
CASH FLOWS FROM FINANCING ACTIVITIES New bank loans Repayment of bank loans Capital element of finance lease payments Interest element of finance lease payments	20,000 (141,634) (131) (14)	160,000 (55,960) (49) (8)
Capital contribution from a non-controlling shareholder of a subsidiary Dividends paid	- (64,361)	7,350 (69,470)
Dividends paid to a non-controlling shareholder of a subsidiary Decrease in an amount due to a non-controlling shareholder of a subsidiary	-	(1,141) (4,475)
Net cash flows from/(used in) financing activities	(186,140)	36,247
NET DECREASE IN CASH AND CASH EQUIVALENTS	(97,739)	(116,441)
Cash and cash equivalents at beginning of period Effect of foreign exchange rate changes, net	371,267 (3,653)	421,144 4,354
CASH AND CASH EQUIVALENTS AT END OF PERIOD	269,875	309,057
ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS Cash and bank balances	269,875	309,057

Interim Report 2014

Notes to the Condensed Consolidated Financial Statements

For the six months ended 30 June 2014

1. CORPORATE INFORMATION

The Company was incorporated in the Cayman Islands on 29 December 2005 as an exempted company with limited liability under the Companies Law, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The registered office of the Company is located at Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands and its principal place of business in Hong Kong is located at No. 18 Dai Fat Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong.

During the period, the Group was involved in the following principal activities:

- restaurant operations and provision of food catering services
- bakery operations
- production, sale and distribution of food products related to restaurant operations
- provision of poultry farm operations

2. BASIS OF PRESENTATION AND PREPARATION

The unaudited interim condensed consolidated financial statements for the six months ended 30 June 2014 (the "Interim Financial Statements") have been prepared in accordance with the Hong Kong Accounting Standard ("HKAS") 34 *Interim Financial Reporting* issued by the Hong Kong Institute of Certified Public Accountants.

The unaudited Interim Financial Statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 31 December 2013.

3. ACCOUNTING POLICIES

The accounting policies adopted in the preparation of the Interim Financial Statements are consistent with those used in the financial statements of the Group for the year ended 31 December 2013, except for the adoption of the following new and revised Hong Kong Financial Reporting Standards ("HKFRSs"), which are effective for the Group's accounting period beginning on or after 1 January 2014.

HKFRS 10, HKFRS 12 and Amendments to HKFRS 10, HKFRS 12 and HKAS 27 (2011) –

HKAS 27 (2011) Amendments Investment Entities

HKAS 32 Amendments Amendments to HKAS 32 Financial Instruments: Presentation – Offsetting

Financial Assets and Financial Liabilities

HKAS 36 Amendments Amendments to HKAS 36 Impairment of Assets – Recoverable Amount

Disclosures for Non-Financial Assets

HKAS 39 Amendments Amendments to HKAS 39 Financial Instruments: Recognition and

Measurement – Novation of Derivatives and Continuation of Hedge

Accounting

HK(IFRIC)-Int 21 Levies

The adoption of these new and revised HKFRSs has had no significant financial effect on these unaudited Interim Financial Statements and there have been no significant changes to the accounting policies applied in these unaudited Interim Financial Statements.

The Group has not applied the following new and revised HKFRSs that have been issued but are not yet effective, in these unaudited Interim Financial Statements.

HKFRS 9 Financial Instruments⁴

HKFRS 9, HKFRS 7 and Hedge Accounting and amendments to HKFRS 9, HKFRS 7 and HKAS 394

HKAS 39 Amendments

HKFRS 11 Amendments Amendments to HKFRS 11 Joint Arrangements – Accounting for

Acquisitions of Interests in Joint Operations²

HKFRS 14 Regulatory Deferral Accounts²

HKFRS 15 Revenue from Contracts with Customers³

HKAS 16 and Amendments to HKAS 16 Property, Plant and Equipment and

HKAS 38 Amendments HKAS 38 Intangible Assets – Clarification of Acceptable Methods of

Depreciation and Amortisation²

HKAS 16 and Amendments to HKAS 16 Property, Plant and Equipment and HKAS 41

Agriculture – Bearer Plants²

HKAS 19 Amendments Amendments to HKAS 19 Employee Benefits – Defined Benefit Plans:

Employee Contributions¹

Annual Improvements Amendments to a number of HKFRSs issued in January 2014¹

2010-2012 Cycle

HKAS 41 Amendments

Annual Improvements Amendments to a number of HKFRSs issued in January 2014¹

2011-2013 Cycle

- Effective for annual periods beginning on or after 1 July 2014
- ² Effective for annual periods beginning on or after 1 January 2016
- Effective for annual periods beginning on or after 1 January 2017
- No mandatory effective date yet determined but is available for adoption

The Group is in the process of making an assessment of the impact of these new and revised HKFRSs upon initial application but is not yet in a position to state whether these new and revised HKFRSs would have a significant impact on the Group's results of operations and financial position.

4. OPERATING SEGMENT INFORMATION

The Group is principally engaged in the provision of food catering services through a chain of restaurants. Information reported to the Group's chief operating decision maker (i.e. the chief executive officer) for the purpose of resources allocation and performance assessment focuses on the operating results of the Group as a whole as the Group's resources are integrated and no discrete operating segment financial information is available. Accordingly, no operating segment information is presented.

Geographical information

The following tables present revenue from external customers for the six months ended 30 June 2014 and 2013, and certain non-current asset information as at 30 June 2014 and 31 December 2013, by geographic area.

(a) Revenue from external customers

	Six months en 2014 (Unaudited) HK\$'000	ded 30 June 2013 (Unaudited) HK\$'000
Hong Kong Mainland China	1,485,376 733,144	1,499,358 626,651
	2,218,520	2,126,009

The revenue information above is based on the location of the customers.

(b) Non-current assets

	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
Hong Kong Mainland China	617,158 1,021,898	625,077 1,078,905
	1,639,056	1,703,982

The non-current asset information above is based on the location of assets and excludes financial instruments and deferred tax assets.

5. REVENUE, OTHER INCOME AND GAINS, NET

Revenue, which is also the Group's turnover, represents gross revenue from restaurant, bakery and poultry farm revenue and net invoiced value of goods sold, after deduction of relevant taxes and allowances for trade discounts.

An analysis of revenue, other income and gains, net is as follows:

	Six months en	ded 30 June
	2014	
	(Unaudited)	
	HK\$'000	HK\$'000
REVENUE		
Restaurant and bakery operations	2,096,636	2,005,005
Sale of food	75,079	72,321
Poultry farm operations	46,805	48,683
		<u> </u>
	2,218,520	2,126,009
OTHER INCOME AND GAINS, NET		
Bank interest income	1,072	783
Gross and net rental income from investment properties	227	233
Gross rental income from sublease of poultry market	_	4,122
Sponsorship income	2,132	1,879
Gain on disposal of items of property, plant and equipment, net	_	60
Others	1,891	3,336
	5,322	10,413

6. FINANCE COSTS

	Six months en	ded 30 June
	2014	
	(Unaudited)	
	HK\$'000	HK\$'000
Interest on bank loans wholly repayable		
– Within five years	1,877	1,438
– Beyond five years	5	6
Interest on finance leases	14	8
Total interest expense on financial liabilities not at fair value		
through profit or loss	1,896	1,452

7. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging/(crediting):

	Six months ended 30 June	
	2014 (Unaudited) HK\$'000	2013 (Unaudited) HK\$'000
Cost of inventories sold Depreciation* Amortisation of land lease payments* Amortisation of an intangible asset Gross and net rental income from investment properties	736,192 144,838 602 44 (227)	719,004 133,413 600 – (233)
Employee benefit expense* (including directors' remuneration): Salaries and bonuses Retirement benefit scheme contributions	572,813 34,578	538,453 32,045
	607,391	570,498
Lease payments under operating leases in respect of land and buildings*: Minimum lease payments Contingent rents	174,043 5,784	158,870 7,688
	179,827	166,558
Foreign exchange differences, net Gain on disposal of items of property, plant and equipment, net Write-off of items of property, plant and equipment	2,584 - 341	298 (60) 374

^{*} The cost of sales for the period amounting to HK\$1,931,611,000 (six months ended 30 June 2013: HK\$1,821,440,000) included depreciation charges of HK\$136,222,000 (six months ended 30 June 2013: HK\$124,825,000), amortisation of land lease payments of HK\$602,000 (six months ended 30 June 2013: HK\$600,000), employee benefit expense of HK\$564,507,000 (six months ended 30 June 2013: HK\$526,052,000) and operating lease rentals of HK\$179,695,000 (six months ended 30 June 2013: HK\$163,803,000).

8. INCOME TAX

Hong Kong profits tax has been provided at the rate of 16.5% (six months ended 30 June 2013: 16.5%) on the estimated assessable profits arising in Hong Kong for the six months ended 30 June 2014. Taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the jurisdictions in which the Group operates.

	Six months en 2014 (Unaudited) HK\$'000	ded 30 June 2013 (Unaudited) HK\$'000
Current – Hong Kong Charge for the period Current – Mainland China Deferred	16,798 16,487 (6,381)	18,687 14,030 (2,785)
Total tax charge for the period	26,904	29,932

9. DIVIDEND

	Six months en	Six months ended 30 June	
	2014		
	(Unaudited) HK\$'000		
Proposed interim – HK6.00 cents (six months ended 30 June 2013: HK6.20 cents) per ordinary share	61.297	63.340	

The proposed dividend for the period under review has been approved at the Company's board meeting held on 21 August 2014.

10. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT

The calculation of the basic earnings per share amount is based on the unaudited consolidated profit for the six months ended 30 June 2014 attributable to ordinary equity holders of the parent, and the weighted average number of ordinary shares of 1,021,611,000 (six months ended 30 June 2013: 1,021,611,000) in issue during the period under review.

The calculation of the diluted earnings per share amount is based on the unaudited consolidated profit for the six month ended 30 June 2014 attributable to ordinary equity holders of the parent, and the weighted average number of ordinary shares of 1,021,611,000 (six months ended 30 June 2013: 1,021,611,000), as used in the basic earnings per share calculation, and the weighted average number of ordinary shares of 2,914,656 (six months ended 30 June 2013: 3,067,361) assumed to have been issued at no consideration on the deemed exercise of all shares options into ordinary shares.

The calculations of basic and diluted earnings per share are based on:

	Six months en	Six months ended 30 June	
	2014		
	(Unaudited)		
	HK\$'000	HK\$'000	
Earnings			
Profit attributable to ordinary equity holders of the parent,			
used in the basic earnings per share calculation	128,029	138,978	

	Number of shares 2014 2013	
Shares Weighted average number of ordinary shares in issue during the period used in the basic earnings per share calculation	1,021,611,000	1,021,611,000
Effect of dilution – weighted average number of ordinary shares: Share options	2,914,656	3,067,361
	1,024,525,656	1,024,678,361

11. PROPERTY, PLANT AND EQUIPMENT AND INVESTMENT PROPERTIES

During the six months ended 30 June 2014, additions of property, plant and equipment and investment properties amounted to HK\$98,501,000 in aggregate (six months ended 30 June 2013: HK\$137,682,000).

As at 30 June 2014, leasehold land and buildings with the net carrying amount of approximately HK\$39,515,000 (31 December 2013: HK\$40,037,000) situated in Hong Kong were pledged to secure banking facilities granted to the Group.

As at 30 June 2014, the Group's investment properties with a total carrying amount of HK\$12,650,000 (31 December 2013: HK\$12,650,000) situated in Hong Kong were pledged to secure banking facilities granted to the Group.

12. GOODWILL

	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
Carrying amount at beginning of the period/year Acquisition of subsidiaries Exchange realignment	40,804 - (442)	38,569 1,879 356
Carrying amount at end of the period/year	40,362	40,804

13. TRADE RECEIVABLES

The Group's trading terms with its customers are mainly on cash and credit card settlement. The Group seeks to maintain strict control over its outstanding receivables to minimise credit risk. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. The Group does not hold any collateral or other credit enhancements over its trade receivable balances. Trade receivables are non-interest-bearing.

An aged analysis of the trade receivables as at the end of the reporting period, based on the payment due date and that are not individually nor collectively considered to be impaired, is as follows:

	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
Neither past due nor impaired Less than 1 month past due 1 to 3 months past due Over 3 months past due	12,482 5,980 5,389 3,348	11,802 8,236 4,135 4,023
	27,199	28,196

14. TRADE PAYABLES

An aged analysis of the trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	30 June 2014 (Unaudited) HK\$'000	
Within 1 month 1 to 2 months 2 to 3 months Over 3 months	134,528 7,931 4,276 7,536	164,506 8,402 4,440 5,299
	154,271	182,647

The trade payables are non-interest-bearing and generally have payment terms within 60 days.

15. CONTINGENT LIABILITIES

At the end of the reporting period, contingent liabilities not provided for in the condensed consolidated financial statements were as follows:

	30 June 2014	
	(Unaudited) HK\$'000	
Bank guarantees given in lieu of utility and property rental deposits	26,820	27,631

16. OPERATING LEASE ARRANGEMENTS

(i) As lessor

The Group leases its investment properties to third parties under operating lease arrangements, with leases negotiated for terms ranging from one month to two years. Certain leases are terminable with notice periods given by either the Group or the lessees. The terms of the leases generally also require the tenants to pay security deposits and provide for periodic rent adjustments recording to the then prevailing market conditions.

At the end of the reporting period, the Group had total future minimum lease receivables under non-cancellable operating leases with its tenants falling due as follows:

	30 June 2014 (Unaudited) HK\$'000	
Within one year	6	6

16. OPERATING LEASE ARRANGEMENTS (Continued)

(ii) As lessee

The Group leases certain of its office premises and restaurant and bakery properties under operating lease arrangements, with lease terms ranging from one to fifty years and certain of the leases comprise renewal options.

At the end of the reporting period, the Group had total future minimum lease payments under non-cancellable operating leases falling due as follows:

	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
Within one year In the second to fifth years, inclusive Beyond five years	322,893 636,679 285,474	301,838 594,254 305,088
	1,245,046	1,201,180

The operating leases of certain restaurant and bakery properties also call for additional rentals, which will be based on certain percentage of revenue of the operations being undertaken therein pursuant to the terms and conditions as stipulated in the respective rental agreements. As the future revenue of these restaurants could not be accurately determined as at the end of the reporting period, the relevant contingent rental has not been included.

17. COMMITMENTS

In addition to the operating lease commitments detailed in note 16(ii) above, the Group had the following capital commitments as at the end of the reporting period:

	30 June 2014 (Unaudited) HK\$'000	31 December 2013 (Audited) HK\$'000
Contracted but not provided for: Property, plant and equipment Building	46,845 77,701	39,003 60,341
	124,546	99,344

18. RELATED PARTY TRANSACTIONS

In addition to the transactions and balances detailed elsewhere in these condensed consolidated financial statements, the Group had the following material transaction with a related party during the period:

(a) Transaction with a related party

Particulars of significant transaction between the Group and a related party are summarised as follows:

		Six months ended 30 June		
		2014	2013	
		(Unaudited)	(Unaudited)	
		HK\$'000	HK\$'000	
Rental expense to a related party	(i)	24	24	

Note:

(i) The rental expense to a related party, Madam Chan Sai Ying, who is the spouse of Mr. Chung Wai Ping, was charged based on mutually agreed terms at a monthly fixed amount of HK\$4,000 (six months ended 30 June 2013: HK\$4,000).

The related party transaction as disclosed above also constitute a continuing connected transaction as defined in Chapter 14A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

(b) Key management compensation

	Six months er 2014 (Unaudited) HK\$'000	(Unaudited) (Unaudited)		
Short term employee benefits Post-employment benefits	2,115 44	2,795 43		
	2,159	2,838		

19. EVENT AFTER THE REPORTING PERIOD

There has been no material event after the end of the reporting period which requires disclosure in this report.

Management Discussion and Analysis

Business Review

The Board is pleased to announce the Group's unaudited interim results for the six months ended 30 June 2014. During the reporting period, the Group continued to face challenging business conditions in Hong Kong, which included the sharp rise in rent, decline in Mainland Chinese visitors and lacklustre economic growth leading to weak consumption sentiment. Conditions in Mainland China have however improved, driven by healthier demand from middle-class consumers, particularly families, as well as a pick-up in the wedding and banquet business.

Financial Results

Supported by growth from the Mainland China operations, the Group recorded a modest rise in revenue during the period, up 4.4% to HK\$2,218.5 million (2013: HK\$2,126.0 million).

Earnings before interest expense, taxes, depreciation and amortisation (EBITDA) amounted to HK\$299.1 million, thus remaining at a similar level with the corresponding period of last year (2013: HK\$304.7 million). Profit attributable to owners of the parent contracted by 7.9% to HK\$128.0 million (2013: HK\$139.0 million).

The Board has proposed an interim dividend of HK6.0 cents per share for the six months ended 30 June 2014, which is equivalent to a dividend payout ratio of 47.9%.

Mainland China Operations

As at the reporting period, the Mainland China operations realised double-digit revenue growth, climbing by 17.0% to HK\$733.1 million as compared to the last corresponding period. Consequently, this segment delivered greater contributions to the Group; accounting for 33.0% of the Group's total revenue in the first half of 2014, compared to 29.5% in 2013.

In respect of network expansion, the Group opened one restaurant in Guangzhou and Zhengzhou respectively. This raises the total number of restaurants to 32 as at the reporting period, up from 27 restaurants during the same time last year. The management presently has plans to open five restaurants in the upcoming half year, including the establishment of three restaurants in Shanghai, one of which would be a HITEA restaurant, along with one restaurant in Shenzhen and Guangzhou respectively.

While a greater number of restaurants partly contributed to the increase in revenue, a further reason is the public's growing acceptance of austerity measures implemented by the Central Government. Having from the outset focused on the middle-class consumer segment through the implementation of a well-defined strategy, such a decision has proved to be highly astute. During the reporting period, consumption among families accounted for a significant proportion of the rise in revenue, while weddings and banquets were also contributors to the increase in turnover. Overall, low single-digit growth was achieved for both same-store sales and average spending per head compared to respective declines in the corresponding period of last year.

However, profit attributable to owners of the parent slipped slightly to HK\$35.6 million. Excluding the Group's poultry business which faced severe challenges during the reporting period due to the termination of the wholesale business and declining prices for poultry and pork, profit attributable to owners of the parent would have amounted to HK\$35.3 million, representing an 19.2% increase as compared to the last reporting period for the Group's restaurant, bakery and logistics business.



Though Bakerz 180 remained in a development stage during the reporting period, it has steadily expanded. Having only been acquired by the Group in 2013 – the Group possess 60% of its shareholding. The group operated a total of 10 outlets out of Southern China at the reporting period. This network will be further expanded in the remaining year with the opening of one shop in Guangzhou and seven shops in Shenzhen. As Bakerz 180 continues to extend its reach, greater economies of scale will also be realised and it is expected to reach operational breakeven points in 2015. Moreover, the management is optimistic about the bakery chain's long-term growth since it remains one of only a few name brand bakeries operating in the southern China market.

Hong Kong Operations

As at 30 June 2014, revenue recorded from the Hong Kong operations totalled HK\$1,485.4 million, representing a marginal decline of 0.9% (2013: HK\$1,499.4 million). Nonetheless, it remained the principal revenue source of the Group, accounting for 67.0% of the Group's total turnover.

Weak consumption sentiment during the period, caused by lacklustre economic growth and high inflationary pressure, was among the factor that hampered the performance of the Hong Kong operations. The decrease in number of tourists from Mainland China further aggravated the Group's business, especially in the months of April and May. Notwithstanding the contraction in same stores sales by a low single-digit in the first half of 2014 as the result of a decline in customer traffic, the contraction was improved. The slump in sales was not isolated to Tao Heung, however, as findings disclosed by the catering association in Hong Kong showed that it was an industry-wide phenomenon. According to the association, the performance of the catering sector in March and April was at its worst level in the past five and ten years respectively, owing to a sharp decline in Mainland tourists. As a result, profit attributable to owners of the parent dropped by 9.8% to HK\$92.4 million (2013: HK\$102.4 million).

As has been the tried, tested and trusted practice of the Group, popular promotions were again employed during the reporting period. Along with the Group's signature "HK\$1 Chicken" and "Double Happiness" (筷樂孖寶) offers, the Group also introduced the "Hotpot Promotion" (火鍋三招) which complemented seasonal demand. These promotions were again effective at helping stimulate consumption and limiting the general decline in patrons that many industry players experienced due to the previously noted factors.

During the review period, rent was yet another impediment that affected the Hong Kong operations. Along with soaring rent during the period, the Group had to deal with the growing practice among landlords of subdividing their properties into smaller spaces so as to generate higher profits. As Chinese restaurants generally require relatively large floor area, this posed a clear challenge. To contend with this practice, the management has been adjusting the Group's shop opening strategy accordingly, focusing on the establishment of smaller restaurants and introducing non-Chinese cuisine restaurants such as "RingerHut" and "T CAFÉ 1954", as well as opening more Tai Cheong Bakery outlets. Moreover, the Group has continued to consolidate its business, closing underperforming locations and only opening new establishments where they represent good business prospects in order to raise the overall operation efficiency of Hong Kong operations. As a result, the Group operated a total of 76 restaurants in Hong Kong as at 30 June 2014; down from 79 restaurants at the end of 2013.

With respect to the Tai Cheong Bakery operation, the Group operated a total of 27 outlets as at the reporting period, up from 23 outlets for the same period last year. Given the soundness of this business, which along with Bakerz 180 enables Tao Heung to expand its overall retail channels, the management will continue directing investments in bolstering the Tai Cheong Bakery operation in the coming years.

Logistics centres

The Tai Po and Dongguan Logistics Centres are key components of the Group's vertical integration hierarchy. In addition to supporting all of the Group's restaurants, bakery operations and peripheral businesses, they ensure that the Group's reputation for quality and excellence is protected. Consequently, the efficiency of both centres is continuously monitored, while efforts are also made to further bolster their capabilities. The Tai Po and Dongguan Logistics Centres currently achieve a monthly output of 1,050 tonnes per month, respectively and once Dongguan Phase 2 is launched in 2015, still greater output and efficiency will be realised.

Peripheral business

During the reporting period, the peripheral business continued to provide an additional source of revenue to the Group, reaching HK\$121.9 million as at 30 June 2014 (2013: HK\$121.0 million). The declining prices for poultry and pork led to a smaller profit for this segment. The poultry farm nonetheless remains an important asset of the Group, providing a stable and safe source of quality pork and poultry that are essential for its restaurant operations.

Financial resources and liquidity

As at 30 June 2014, the total assets decreased by 4.9% to approximately HK\$2,482.5 million (31 December 2013: approximately HK\$2,610.3 million) while the total equity increased by 1.8% to approximately HK\$1,772.8 million (31 December 2013: approximately HK\$1,741.8 million).

As at 30 June 2014, the Group had the cash and cash equivalents amounting to approximately HK\$269.9 million. After deducting the total interest-bearing bank borrowings of HK\$129.8 million, the Group had a net cash surplus position of approximately HK\$140.1 million.

As at 30 June 2014, the Group's total interest-bearing bank borrowings were decreased to approximately HK\$129.8 million (31 December 2013: approximately HK\$251.5 million) during the period under review. The gearing ratio (defined as the total of interest-bearing bank borrowings and finance lease payables divided by the total equity attributable to the owners of the Company) was decreased to 7.5% (31 December 2013: 14.7%).

Capital expenditure

Capital expenditure for the six months ended 30 June 2014 amounted to approximately HK\$98.5 million (2013: HK\$137.7 million) and the capital commitments as at 30 June 2014 amounted to HK\$124.5 million (31 December 2013: HK\$99.3 million). The capital expenditure was mainly for the renovation of the Group's new and existing restaurants and two logistics centres. The capital commitments were related to the renovation of the Group's new restaurants in Mainland China and the construction of phase 2 of Dongguan Logistics Centre.

Pledge of assets

As at 30 June 2014, the Group pledged its bank deposits of approximately HK\$13.4 million, leasehold land and buildings of approximately HK\$39.5 million and investment properties of approximately HK\$12.7 million to secure the banking facilities granted to the Group.

Contingent liabilities

As at 30 June 2014, the Group had contingent liabilities in respect of bank guarantees given in lieu of rental and utility deposits amounting to approximately HK\$26.8 million (31 December 2013: approximately HK\$27.6 million).

Foreign exchange risk management

The Group's sales and purchases for the six months ended 30 June 2014 were mostly denominated in Hong Kong Dollars ("HK\$") and Renminbi ("RMB"). The RMB is not a freely convertible currency. Future exchange rates of the RMB could vary significantly from the current or historical exchange rates as a result of the controls that could be imposed by the PRC government. The exchange rates may also be affected by economic developments and political changes domestically and internationally, and the demand and supply of the RMB. The appreciation or devaluation of the RMB against HK\$ may have impact on the Group results.

The Group currently does not maintain a foreign currency hedging policy. However, the management would monitor the foreign exchange exposure and will consider hedging significant currency exposure should the need arise.

Human resources

As at 30 June 2014, the Group had 9,748 employees. In order to attract and retain the high quality staff and to enable smooth operation within the Group, the Group offered competitive remuneration packages (with reference to market conditions and individual qualifications and experience) and various in-house training courses. The remuneration packages are subject to review on a regular basis.

In addition, the Group also adopted the Pre-IPO Share Option Scheme and Share Option Scheme, where eligible employees are entitled to various share options to subscribe for the ordinary shares in the Company for their past and potential contribution to the growth of the Group. As at 30 June 2014, there are 3,990,000 outstanding options granted under the Pre-IPO Share Option Scheme which have not been exercised yet. Also, as at 30 June 2014, no options have been granted or agreed to be granted pursuant to the Share Option Scheme.

Prospects

Looking ahead, the Group anticipates the remaining financial year will continue to present a mixture of opportunities and challenges. While consumption sentiment in Hong Kong is expected to remain erratic, the momentum for greater consumption in Mainland China is likewise expected. Consequently, the management will closely monitor both markets and employ relevant strategies to capitalise on the given conditions.

With regards to the Mainland China market, a recent report issued by the China Cuisine Association revealed that the local catering industry achieved turnover of RMB1,298.9 billion in the first half of 2014, which represented a 10.1% year-on-year rise. Such expansion gained pace in the second quarter of the year, during which double-digit growth was recorded. With some industry experts stating that the catering sector is now entering a period of consolidation, and those restaurant operators that are best able to capitalise on the Central Government's austerity policies will become the real winners, the management will pay close attention to market developments. While the upturn in consumption promises new opportunities on the horizon, it remains incumbent on the Group to take the necessary measures to seize such opportunities. The management will therefore continue building on the success of its existing network. In particular, the Group will focus on first-tier cities as this corresponds with its strategy of catering for middle-class consumers. Over the next six months, the Group will open five new restaurants in the country, specifically in the cities of Guangzhou, Shenzhen and Shanghai; having realised promising returns from these metropolitan centres in the past.

Management Discussion and Analysis (continued)

Despite the increasing challenge of operating in Hong Kong, the city continues to present numerous opportunities. To raise the Group's competitiveness in a market that is expected to further weaken as consumption sentiment stagnates and the number of Mainland tourists continue to decline, the management will employ proven strategies that are sensitive to current market conditions. This will include the ongoing introduction of popular Tao Heung's promotions for which it is renowned, i.e. "HK\$1 Chicken" and "Double Happiness" (筷樂孖寶) value-for-money offers. The Group will also strengthen its network with the opening of two new restaurants in the coming half year, while weaker performing restaurants will concurrently be removed. The newly established "RingerHut" business will be enlarged as well with the addition of two new restaurants, thus further strengthening the Group's presence in the Japanese cuisine segment, as well as enhancing its ability to appeal to younger consumers. The Tai Cheung Bakery network will likewise see the addition of one to two more outlets before the close of 2014.

Though the operating environment will remain difficult in the city, there are several developments that hint at more positive prospects on the horizon. With adjustments underway in the tourism industry, rental rates are anticipated to gradually dip, particularly for second-tier shops, by some industry estimates. Moreover, inflation has experienced a steady decline, standing at 3.6% in June, which is the lowest level in nearly one and a half years. The decline in rent and inflation would therefore help alleviate cost pressures that the catering industry is acutely aware of.

Regardless of how the two markets will play out in the coming months, the management remains confident in the Group's ability to overcome challenges and realise long-term growth. With clear development strategies in place, sound financial management and prudent leadership, the Group is well on its way to realising its goal of operating a catering network of 200 outlets by 2017.

Other Information

Dividend

In acknowledging continuous support from our shareholders, the Directors have declared the payment of an interim dividend of HK6.00 cents per ordinary share in respect of the year ending 31 December 2014, payable on Monday, 13 October 2014 to shareholders whose names appear on the register of members of the Company on Tuesday, 30 September 2014.

Closure of Register of Members

The register of members of the Company will be closed from Friday, 3 October 2014 to Tuesday, 7 October 2014, both days inclusive, during which period no transfer of shares will be effected. In order to qualify for the interim dividend, all transfer documents accompanied by the relevant share certificates must be lodged for registration with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 30 September 2014.

Directors' Interests and Short Positions in Shares and Underlying Shares

As at 30 June 2014, the interests and short positions of the Directors in the shares and underlying shares of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")), as recorded in the register maintained by the Company under Section 352 of the SFO or as notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code") were as follows:

		Number of ordinary shares (long position)					
Name of Directors	Notes	Personal interests	Family interests	Corporate interests	Equity derivatives	Total interests	% of total issued shares
Executive Directors							
Mr. Chung Wai Ping	(a) and (d)	_	12,174,222	379,855,689	_	392,029,911	38.37
Mr. Wong Ka Wing	(b)	5,522,679	_	103,283,124	_	108,805,803	10.65
Mr. Chung Ming Fat	(c)	_	_	56,795,068	_	56,795,068	5.56
Mr. Leung Yiu Chun		800,000	-	_	_	800,000	0.08
Ms. Wong Fun Ching		800,000	-	_	_	800,000	0.08
Mr. Ho Yuen Wah		2,000,000	-	_	-	2,000,000	0.20
Non-executive Director							
Mr. Fong Siu Kwong		180,000	-	-	-	180,000	0.02

Notes:

- (a) 379,855,689 shares were held by Billion Era International Limited, which is wholly-owned by Mr. Chung Wai Ping.
- (b) Of these shares, 5,522,679 shares were held by Mr. Wong Ka Wing personally and 103,283,124 shares were held by Joy Mount Investments Limited, which is wholly-owned by Mr. Wong Ka Wing.
- (c) These shares were held by Whole Gain Holdings Limited, which is wholly-owned by Mr. Chung Ming Fat.
- (d) 12,174,222 shares were held by Ms. Chan Sai Ying, spouse of Mr. Chung Wai Ping.

Saved as disclosed above, as at 30 June 2014, none of the directors or chief executives had registered an interest or short position in the share of underlying shares of the Company that was required to be recorded pursuant to Section 352 of the SFO, or as otherwise notified.

Substantial Shareholders' Interests in Shares and Underlying Shares

As at 30 June 2014, the interests and short positions of every persons, other than directors or chief executive of the Company, in the shares and underlying shares of the Company, being 5% or more of the Company's issued share capital, as recorded in the register kept by the Company under Section 336 of the SFO were as follows:

		Number of ordinary shares (long position)		
Name of Shareholder		Directly beneficially owned	% of total issued shares	
Billion Era International Limited	(a)	379,855,689	37.18	
Joy Mount Investments Limited	(b)	103,283,124	10.11	
Perfect Plan International Limited	(c)	102,053,976	9.99	
Value Partners Limited	(d)	60,772,000	5.95	
Whole Gain Holdings Limited	(e)	56,795,068	5.56	

Notes:

- (a) These shares were wholly-owned by Billion Era International Limited, which is beneficially owned by Mr. Chung Wai Ping.
- (b) These shares were wholly-owned by Joy Mount Investments Limited, which is beneficially owned by Mr. Wong Ka Wing.
- (c) These shares were wholly-owned by Perfect Plan International Limited, which is an indirect wholly-owned subsidiary of Café de Coral Holdings Limited.
- (d) These shares were wholly-owned by Value Partners Limited, which is a wholly-owned subsidiary of Value Partners Group Limited.
- (e) These shares were wholly-owned by Whole Gain Holdings Limited, which is beneficially owned by Mr. Chung Ming Fat.

Save as disclosed above, as at 30 June 2014, the Directors are not aware of any other person (other than the directors or chief executive of the Company) who have the interests or short positions in the shares and underlying shares of the Company which would be required to be disclosed to the Company pursuant to Part XV of the SFO.

Share Option Schemes

(a) Pre-IPO Share Option Scheme

Pursuant to a Pre-initial public offering share option scheme (the "Pre-IPO Share Option Scheme") on 9 June 2007, the Company has granted 15,190,000 options to eligible directors, senior management and employees of the Group to subscribe for ordinary shares in the Company subject to the terms and conditions stipulated under the Pre-IPO Share Option Scheme. The exercise price shall be 50% of the final offer price to the public. The Pre-IPO Share Option Scheme will remain in force for a period of 10 years from the grant date.

At 30 June 2014, there are 3,990,000 outstanding options granted under the Pre-IPO Share Option Scheme which have not been exercised yet. Share options granted under the Pre-IPO Share Option Scheme are exercisable at HK\$1.59 per share and the holders of the said share options may exercise the share options during the period from 29 June 2009 to 28 June 2012, both days inclusive.



Details of the share options outstanding as at 30 June 2014 which have been granted under the Pre-IPO Share Option Scheme are as follows:

		Number of share options					
		Cancelled					
						upon	
		Outstanding		Exercised			Outstanding
		at 1 January			Lapsed		
Name	Date of Grant	2014	the period	the period	on expiry	employment	2014
Other employees	9 June 2007	4,340,000	-	_	-	(350,000)	3,990,000

(b) Share Option Scheme

Pursuant to a share option scheme (the "Share Option Scheme") adopted by the Company on 9 June 2007, the Directors may invite participants to take up options at a price determined by the Board of Directors but in any event shall not be less than the higher of (i) the closing price of the shares as stated in the daily quotations sheets issued by the Stock Exchange on the date of grant which must be a business day; (ii) the average closing price of the shares as stated in the daily quotations sheets issued by the Stock Exchange for the five business days immediately preceding the date of grant and; (iii) the nominal value of the shares. The option may be exercised in accordance with the terms of the Share Option Scheme at any time during the option period which may be determined and notified by the Board to the grantee at the time of making an offer which shall not expire later than 10 years from the grant date. As at the date of this report, no options have been granted or agreed to be granted pursuant to the Share Option Scheme.

Corporate Governance

The Board is committed to maintaining high standard of corporate governance practices to safeguard the interests of the Company's shareholders and to enhance corporate value and accountability. These can be achieved by an effective Board, segregation of duties with clear responsibility, sound internal control, appropriate risk assessment procedures and transparency to all the shareholders.

The Company has compiled with all the code provisions and, where applicable, the recommended best practices of the Code on Corporate Governance Practices as set forth in Appendix 14 of the Listing Rules throughout the six months ended 30 June 2014.

Model Code of Securities Transactions by Directors

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules as its own code of conduct for dealing in securities by the Directors of the Company. Based on specific enquiry with the Directors, all the Directors have compiled with the required standards as set out in the Code throughout the six months ended 30 June 2014.

Purchase, Sale or Redemption of Listed Securities

During the six months ended 30 June 2014, neither the Company nor any of its subsidiaries had purchased, sold or redeemed the Company's listed securities.

Other Information (continued)

Publication of interim results

The electronic version of this report will be published on the website of the Stock Exchange (www.hkexnews.hk) and the website of the Company (www.taoheung.com.hk).

Appreciation

The Board would like to thank the management of the Group and all the staff for their hard work and dedication, as well as its shareholders, business partners and associates, bankers and auditors for their support to the Group throughout the period.

By order of the Board **Chung Wai Ping** *Chairman*

Hong Kong, 21 August 2014